

Are you paying more tax than you need to?

Unfortunately, many people do — because they don't fully utilize all the deductions, credits and strategies now available to minimize their tax bill.

This is where **[Firm Name]** can help. Our deep knowledge of tax law, familiarity with businesses like yours and years of tax planning experience enable us to point out tax-savers other advisors may overlook.

Most important, we understand that tax planning should support your larger financial goals. So we take a comprehensive approach that enables us to identify tax strategies that help achieve your objectives.

To make sure you don't pay more tax than necessary, call our experienced advisors today at [887-778-8778]. We would be glad to discuss your situation and suggest ways to keep more of your money in your pocket, not the government's.

Don't delay — the sooner you start taking steps to reduce your tax liability, the more you can save.



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Tax Relief act, continued from page 1

Tax Relief act breaks for individuals

The cornerstone of the Tax Relief, Unemployment Insurance Reauthorization, and Job Creation Act of 2010 may be the extensions of lower ordinary-income and long-term capital-gains tax rates that were set to expire after 2010. Now higher rates aren't scheduled to go into effect until 2013.

Some other important breaks under the act include:

- A new two-percentage-point payroll tax cut for 2011,
- Extension of the deduction for state and local *sales* taxes in lieu of state and local *income* taxes through 2011,
- Extension of alternative minimum tax (AMT) relief through 2011,
- Extension of the lower qualified dividend tax rates through 2012, and
- Extension of the elimination of itemized deduction and personal exemption phaseouts through 2012.

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Put our expertise to work for you

At **[Firm Name]**, our experienced professionals excel in helping businesses and individuals achieve their financial goals. Over the years we have built a strong reputation for delivering tax, accounting, audit and consulting services of the highest quality and effectiveness.

As a member of the **RSM McGladrey Network**, we can leverage our capabilities with the resources of leading accounting firms throughout the country and around the globe. So you get the personal attention of a smaller firm with capabilities that match those of the world's largest.

Please call us today at [887-778-8778] or visit [www.firmname.com] and let us know how we can be of service in advancing your success.



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Helping you build financial success

At [Firm Name], we don't just deliver outstanding service. We constantly look for ways to help you achieve your financial objectives and increase your success. As a result, we have built a strong reputation for innovation, reliability and proactive effectiveness.

Our team of experienced professionals is ready to serve you in these and other areas:

- Tax planning and filing
- Accounting and audits
- Estate and gift planning
- Business consulting
- Personal financial planning
- Retirement and succession planning

As a member of the RSM McGladrey Network, we can leverage our capabilities with the resources of leading accounting firms throughout the country and around the globe. So you get the personal attention of a smaller firm with capabilities that match those of the world's largest.

We would welcome the opportunity to put our expertise to work for you. Please call us today at [887-778-8778] and let us know how we can be of service.



Mark Q. Caruthers, CPA

A graduate of Central State University, Mark is an expert tax advisor with more than 15 years of experience, including 10 with our firm. He specializes in helping individuals and businesses develop and implement custom-tailored strategies for minimizing taxes and maximizing financial well-being. In addition to presenting seminars on tax planning throughout the area, Mark writes articles on tax issues for professional journals and local media. He can be reached at ext. 564 or mcaruthers@firmname.com.



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Not just great service – success-boosting advice

Achieving your personal and business goals in today's uncertain economy requires more than just careful planning and timely action. It takes the assistance of professionals who have the experience, expertise and commitment to service necessary to help you advance your success.

This is where **[Firm Name]** comes in. Our team of accountants and advisors excels in delivering tax, accounting and consulting services of the highest quality and effectiveness. We are ready to meet your need for these and other services:

- Tax planning and filing
- Accounting and payroll
- Audits and financial reporting
- Estate and gift planning
- Business consulting
- Personal financial planning
- Business valuation and sale
- Retirement and succession planning

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Divide your costs and conquer your taxes

Buying, constructing or remodeling a building for business use?

A cost segregation study can enable you to depreciate certain components over a shorter period.

As a result, you can more quickly depreciate a greater amount of cost — and use the money you save in taxes for better purposes.

[Firm Name] specializes in helping businesses minimize their taxes and maximize their profits. Call us today at [887-778-8778] to learn more about how our cost segregation and other tax-saving services can boost your bottom line.



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Tax laws have changed a lot recently. Have your tax planning strategies changed with them?

If not, you could end up paying a lot more tax than necessary – both this year and next.



Learn how to take full advantage of the latest tax law changes by joining us for a seminar and discussion on the latest ways to minimize taxes in light of recent tax acts:

New and proven ways to reduce your income tax liability

6:00 – 7:30 p.m. on Tuesday, Oct. 7, 2008
at The Hunt Club, 1450 River Rd. in Bolton

Presented by



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Please RSVP by calling [887-778-8778] or e-mailing [info@firmname.com] by [due date].

We look forward to helping you minimize taxes and achieve your financial objectives

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