

A friendly reminder about the importance of tax planning...

Providing clients and contacts with information about tax rates, standard deductions, exemption amounts and other critical information is a great way to remind them about the importance of tax planning — and keep your name top of mind for tax services.

That's why PDI Global has developed the **2009 Pocket Tax-Rate Card**. This handy summary of key tax information — which can be imprinted in black ink with your name, logo and contact information — gives you a cost-effective way to show that you care about your clients year-round. This versatile marketing tool is ideal for:

- Inserting in your newsletter
- Putting in the envelope with invoices or statements
- Sending with other correspondence
- Handing out at meetings or seminars
- Giving to your staff for quick reference
- Including in other marketing initiatives
- Presenting with your business card to new contacts

As the enclosed sample shows, the card folds down to fit easily in a wallet or card holder. And it's economical enough to order for all your clients, contacts and marketing activities:

| Quantity* | Price Each (Personalized) |
|---------------|------------------------------|
| 200 - 499 | \$.60 |
| 500 - 999 | .50 |
| 1,000 - 2,499 | .45 |
| 2,500 - 4,999 | .35 |
| 5,000 or more | .30 |

**Cards shipped flat and prescored. The minimum order for personalized cards is 200. Nonpersonalized cards are available in quantities less than 200 at \$.75 each. For all cards, shipping/handling is \$12.00 for the first 200 and \$3.00 for every 100 thereafter.*

To order, just fill in the form below and return with payment to PDI Global, 455 North Cityfront Plaza Drive, Suite 1000, Chicago, IL 60611. Alternatively, you can call 800.227.0498 or e-mail information@PDIglobal.com.

Yes, I want to provide clients and contacts helpful tax rate information. Please send me this number of cards: _____ Personalized Nonpersonalized

| | | | | |
|------------------------------|-------|--------|-------|-----|
| Name | Firm | Title | | |
| Street Address (No PO boxes) | Suite | City | State | ZIP |
| Phone | Fax | E-mail | | |

Payment Method

- MasterCard
- Visa
- Check enclosed
- Bill me (only for current PDI Global clients with approved credit)
- American Express
- Diner's Club

| | | |
|--|-------------|-----------------|
| Name (please print as on your credit card) | Card Number | Expiration Date |
|--|-------------|-----------------|

PDI Global will call to confirm your order, the amount due, and any personalization copy you want imprinted on the cards.

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TURNING POTENTIAL INTO PROFIT